

**EXTENSION AND OUTREACH ACTIVITIES:**

The extension and out-reach activities carried out under the project is provided below:

<b>Date</b>	<b>Type of extension activities</b>	<b>Location</b>	<b>Mass media coverage</b>	<b>No. of beneficiaries</b>
20.02.2008	Visit of the District Collector and Deputy Collector (Revenue)	PAJANCOA & RI demonstration plot		--
27.02.2008	Visit of Agricultural Officers of Karaikal region	PAJANCOA & RI Demonstration plot		14
03.03.2008	Visit of Mr. SIVA, MLA and farmers of Karaikal	PAJANCOA & RI Demonstration plot	Broadcasted in local TV channel	120
06.03.2009	Mass media news about the sale of vegetables grown under Precision farming	--	Dina Malar	--
11.07.2009	Visit of District Collector to the PF fields	Melakasakudy	--	--
29.07.2009	Precision Farming Training to the VEW's, Farmers and Students	Nedungadu	--	50
02.09.2009	Mass media news in the news paper about the project	--	Daily Thanthi	--
02.09.2009	Mass media news about the successful farmer in Karaikal under the Project	--	Dina Mani	--
12 to 25. 11.2009	Special lecture and explanations on the project	All UU's	--	217
07.07.2010	Field visit of DEAN, Professor and Head to the PF fields	Nedungadu Thirunallar commune	--	--
15.07.2010	Hands on training to the Agricultural Officers, VEW's and Farmers about the Operation of drip system	Varichikudy	Dina Malar Dina Mani Daily Thanthi Win TV	52

<b>Date</b>	<b>Type of extension activities</b>	<b>Location</b>	<b>Mass media coverage</b>	<b>No. of beneficiaries</b>
26.08.2010	One day training on “Precision farming technologies”	PAJANCOA & RI	--	98
02.09.2010	One day training on “Precision farming technologies”	PAJANCOA & RI	Broadcasted in AIR	--
16.09.2010	One day training on “Precision farming technologies”	PAJANCOA & RI	Broadcasted in AIR	--
31.05.2011	FIELD DAY at Precision Farming field at Pettai village	PETTAI village	--	30
03.06.2011	FIELD DAY at Precision Farming field at Pettai village	PETTAI village	DINAMALAR, AIR, Win TV, Makkal TV, Local TV channels, Polimer TV	--
07.07.2011	Training to SHG members and Students	PETTAI Village	--	20
August 2012	Experience of Precision Farming by Mr. Jayaraman, PF Farmer	ATHIPADUGAI village	Broadcasted in AIR	--
August 2012	Experience of Precision Farming by Mr. Rajendran, PF Farmer	PETTAI village	Broadcasted in AIR	--